

# GOEUN SHIM

M.S Candidate

Pohang University of Science and Technology  
Department of Industrial and Management Engineering  
Pohang, Republic of Korea  
e-mail: [goeun4582@gmail.com](mailto:goeun4582@gmail.com)  
Phone: +82-10-2209-4582

## EDUCATION

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- Pohang University of Science and Technology (Postech), Pohang, South Korea** Feb. 2024 ~ Present  
Department of Industrial and Management Engineering
- Handong Global University (HGU), Pohang, South Korea** Mar. 2018 ~ Feb. 2023  
Double Major in Visual Design and Product Design  
GPA: 4.36/4.5 (Cumulative 4.14)  
*Summa Cum Laude*, Rank: (1/42)

## ACADEMIC EXPERIENCE

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### Researcher

- EDT Lab (Ergonomics Lab), Postech Feb. 2024 ~ Present
- LEDRI (UI/UX Design Lab), HGU Jan. 2021 ~ Jun. 2021

### Research Assistant

- Eden Lab (UI/UX Lab), Postech Jun. 2023 ~ Aug. 2023
- T-lab, HGU Mar. 2022 ~ Dec. 2022
- Prof. In-wook Choi's Lab, HGU Aug. 2021 ~ Dec. 2021
- Human-Computer Interaction Lab, HGU Jun. 2019 ~ Dec. 2019

## WORK EXPERIENCE

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### Red Cloudy (Branding Design Studio), Gangnam-gu, Seoul

Design Intern Dec. 2019 ~ Mar. 2020 / Jul. 2021 ~ Aug. 2021

### Handong Global University, Pohang

Teaching Assistant (Understanding of Art) Sep. 2018 ~ Dec. 2018

### Fast Campus, work from home

UIUX project Mentor Feb. 2022 ~ Apr. 2022

**Impactive AI**, work from home

Team Leader

Mar.2021 ~ Jun. 2022

Project manager

July. 2022 ~ Sep. 2022

UX designer

Sep. 2023 ~ Dec. 2023

**IT Startup Pebbles**, Eunpyeong-gu, Seoul

Creative Director

Sep. 2023 ~ Dec. 2023

**LEADERSHIP**

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**Leader**

The Answer (UI/UX Design Club), HGU

Jun. 2021 ~ Dec. 2021

**ACTIVITIES**

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**Club**

1. GYM (Graphics Design), HGU

Aug. 2021 ~ Jun. 2022

2. The Answer (UI/UX Design Club), HGU

Dec. 2020 ~ Dec. 2021

**Lecturer**

1. 'SunmulgongSae' (Product Design), Department of Global Leadership, HGU

Nov. 2021

2. Makerton 3D Tool Rhino Lecturer, Hi Maker Space

Nov. 2022

**PROJECTS**

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1. 'Just Thankyou' application Redesign Project

IT Startup Pebbles × Just Thankyou

Sep. 2023 ~ Jan. 2024

2. In-house Planning Idea Generation Tool Service

Impactive AI × Serajam

Sep. 2023 ~ Dec. 2023

3. Wheel Vibration Premium Definition Project

Postech × Hyundai

Jun. 2023 ~ Aug. 2023

4. Environmentally Friendly Application 'Pebbles'

IT Startup (Ocean Salmon)

Jul. 2022 ~ Mar. 2023

5. HGU Hackathon Family Application 'Fambridge'

HGU Hackathon

Jan. 2023 ~ Jun. 2023

6. Next-generation Air Solution Discovery Project

HGU × LG Electronics

Mar. 2022 ~ Dec. 2022

7. IoT Factory Application and Web UI Proposal

INNONET

Nov. 2022 ~ Dec. 2022

8. AI-based Demand Prediction Service

Impactive AI	July. 2022 ~ Sep. 2022
9. Proposal for HR Survey System Using AI Chatbot	
Impactive AI	Mar.2022 ~ Jun. 2022
10. Proposal for Job-related Board Game Production UX Research	
Paul & Mark	Jan. 2022~ Mar. 2022
11. Development of Mobile Cognitive Impairment Assessment Tool	
Prof. In-wook Choi's Lab	Sep. 2021 ~ Dec. 2021
12. Proposal for AI Assistant to Assist Users in Daily Life	
The Answer, HGU	Sep. 2021 ~ Dec. 2021
13. Development of Effectiveness Evaluation Methods and Tools for Public Guidance Signs	
LEDRI	Jan. 2021 ~ Jun. 2021
14. Development Project of Classification System for Craft Design	
GIST × LEDRI	Jan. 2021 ~ Jun. 2021
15. Proposal for Opening UI of KakaoTalk Lover Chatroom	
The Answer, HGU	Mar. 2021 ~ Jun. 2021
16. Safe Return Home Service UI Proposal	
The Answer, HGU	Jan. 2021 ~ Feb. 2021

## SCHOLARSHIP

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### National Science and Engineering Scholarship

KOSAF (Full tuition)

## AWARD

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### HGU Hackthon 'Norithon'

Grand Prize (1st place / 24 teams)

28. Jan. 2023

### The 10th Software Industry Protection Awards

Minister of Science, ICT and Future Planning Award (team Ocean Salmon)

30. Nov. 2022

### ESG University Innovation Idea Competition

Excellence award

06. Dec. 2022

## LANGUAGE

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### Korean (Native)

### English (Medium)

TOEIC (775), TOEIC speaking (Intermediate Mid 3)

## SKILLS

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### **Visual Design**

In-Design(Expert), Illustrator(Expert), Photoshop(Expert), AfterEffect(Skillful)

### **Product Design**

Rhino(Expert), KeyShot(Expert), Cinema 4D(Skillful), Blender(Skillful)

### **Prototyping Design**

Proto-Pie(Expert), Figma(Expert)